

MacLennan Society

2023 - 2024 Impact Report



Bringing
WORLDSD
Together



Dalhousie's campaign for transformational change

Thank you for your loyal support

In 2017, Dalhousie established the MacLennan Society to celebrate and recognize those whose recurring contributions have provided outstanding opportunities for students, faculty members and researchers across all faculties and disciplines. On behalf of the university, I would like to sincerely thank you for the tremendous impact your continued generosity is having on our campus community. I hope that you will wear your lapel pin with pride – it symbolizes the remarkable loyalty you have shown to Dalhousie.

Jen Laurette, CFRE
Assistant Vice-President, Development



The MacLennan Society is named after Rod and Robin MacLennan – the first donor household to reach 50 years of consecutive giving to Dalhousie.

“For me, giving back is just something you should do, if you can. Fortunately, I was able to start giving back to my alma mater and I have continued to do so, happily.”

– Dr. Rod MacLennan (BSc’60, LLD’98)



New members of the MacLennan Society are gifted with a lapel pin adorned with a *Rudbeckia hirta* (Black-Eyed Susan). Appearing on all Dalhousie campuses, the flower symbolizes encouragement, motivation and growth. It is the symbol of the MacLennan Society, as our loyal donors provide Dalhousie with the encouragement and motivation we need to truly grow.

There are three colours of pins, denoting the giving milestone the recipient has achieved:

Bronze recognizes donors who have given in 10 years or more

Silver recognizes donors who have given in 25 years or more

Gold recognizes donors who have given in 50 years or more



Can't find your pin? Email donor.relations@dal.ca and we'll arrange for a replacement.

MacLennan Society By The Numbers

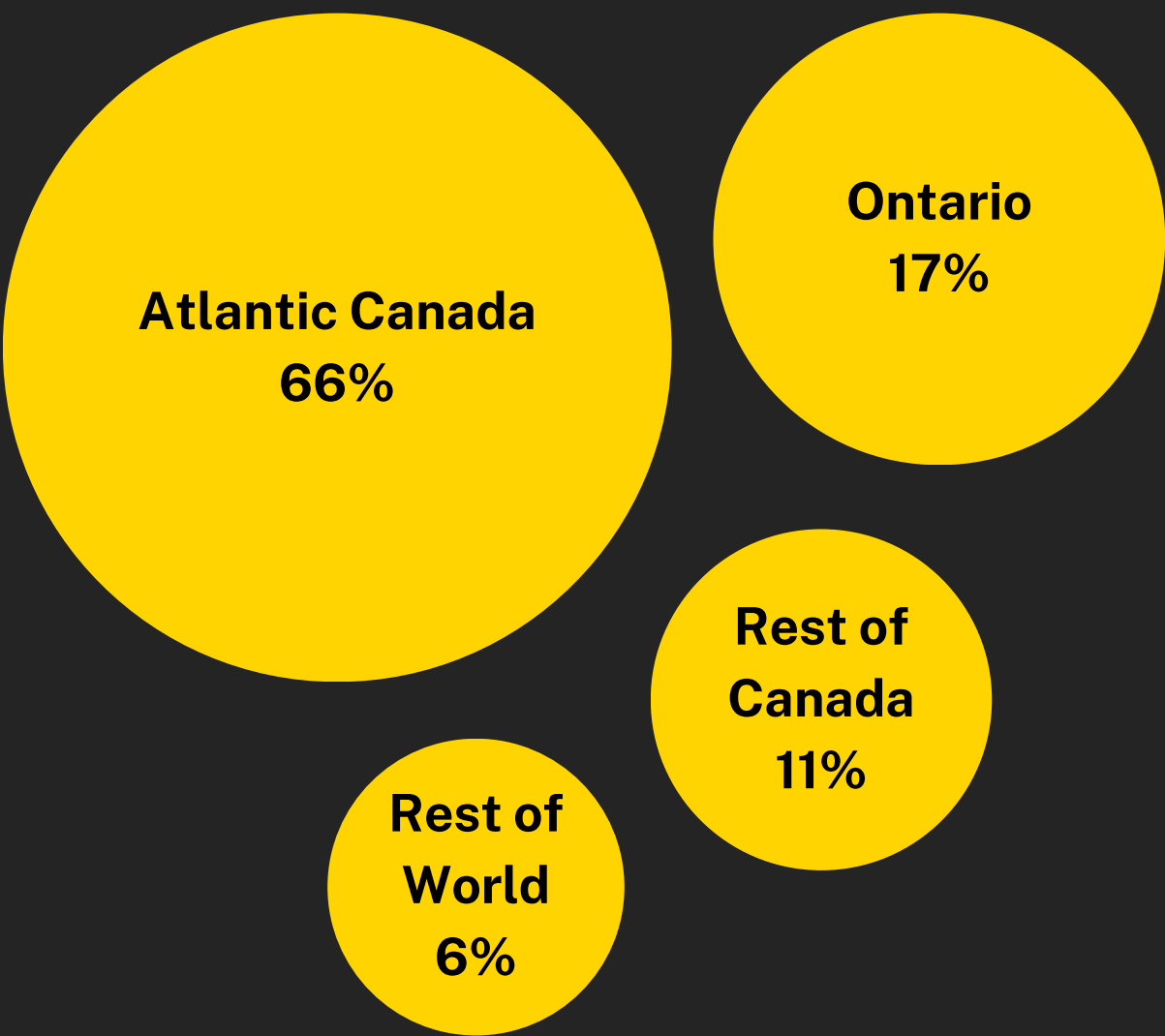


Current number of members: **8,682**

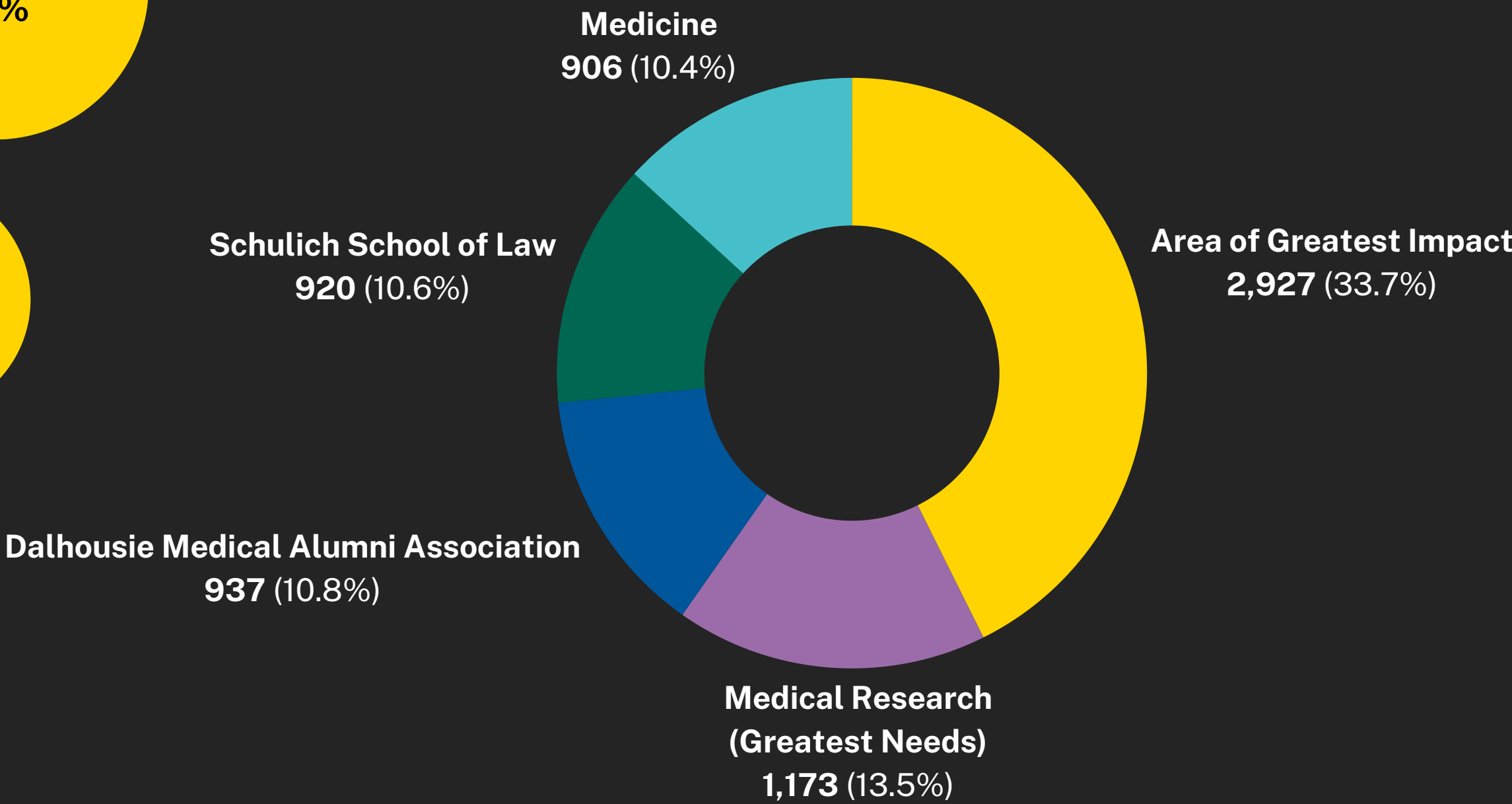


Average years of giving among current members: **19**

Current members live in:

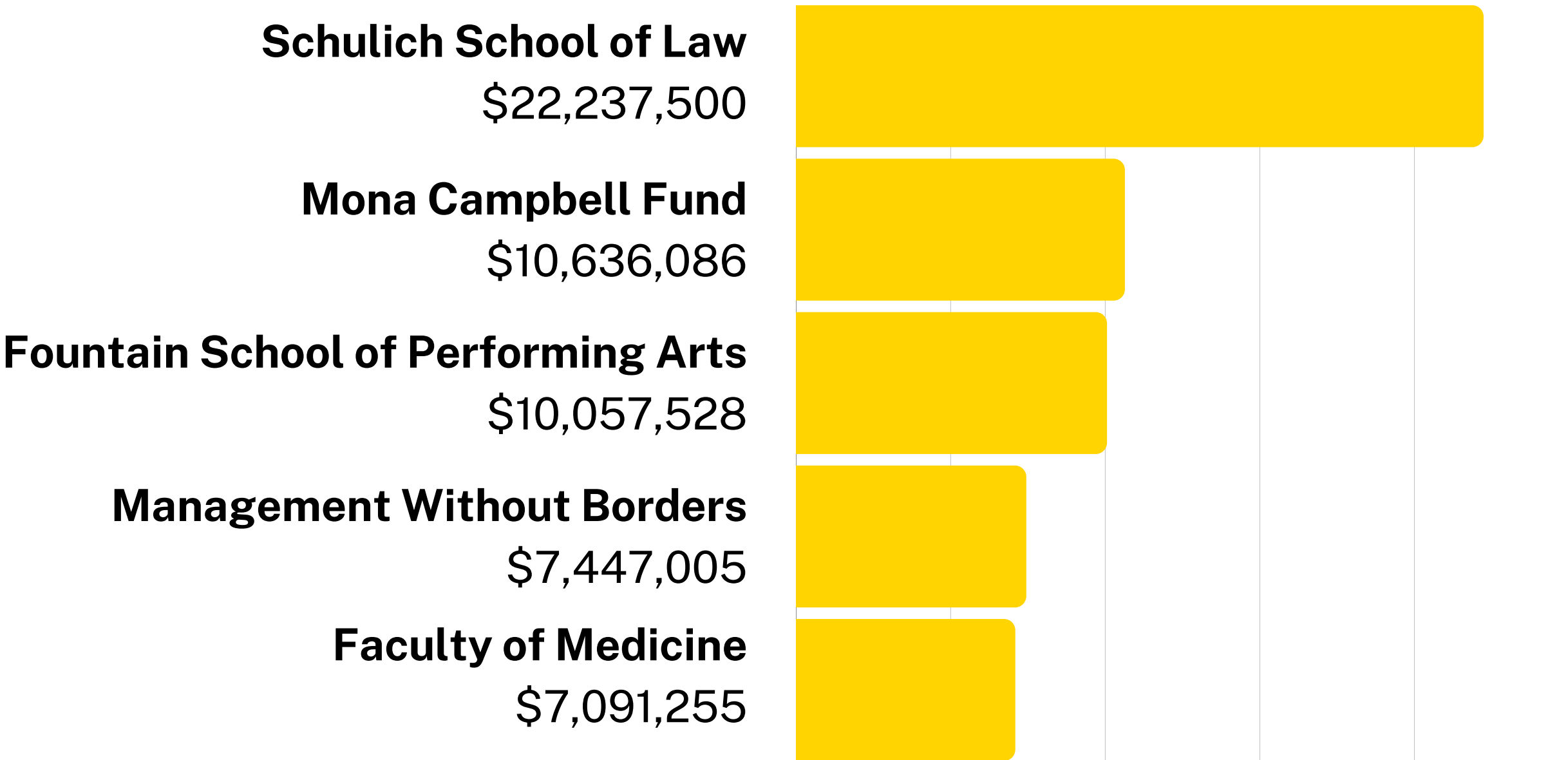


Top 5 areas of support by current members:



Current members have been generously supporting Bringing Worlds Together: Dalhousie’s campaign for transformational change.

Top 5 areas of support by current members (by amount contributed):



*Note: Figures as of 08/01/2024

We asked some of our MacLennan Society members:
“Why have you chosen to support Dalhousie so consistently over the years?”



“Dentistry has given me more than I could ever have wished for from a career, and I’m honoured to be in a position to give back. I continue doing so through Dalhousie to honour my mother’s lifetime commitment to helping others.”

Dr. Nada Haidar (BSc’93, DDS’97)
Silver Level MacLennan Society member

“The university has been a big part of our lives and we want to see it thrive. We believe the alumni are the stable backbone of universities, and even small but sustained donations help fundraising efforts.”

Dr. Ron Gilkie (BSc’60, BEng’62, MEng’64) &
Ms. Mary Barker (BA’67)
Gold Level MacLennan Society members



What inspires you to continue supporting Dalhousie? Send your story to donor.relations@dal.ca



“As students, we encounter a lot of financial barriers and with that comes financial anxiety. Receiving an award has allowed me to take a deep breath from my financial situation and just really focus on learning and practising medicine and becoming the best resident and physician that I can be.”

Dr. Nick Ellingwood
Dalhousie Medical School Class of 2024
Recipient of the 2024 James Walker Wood, MD, Award in Medicine

Thank You!

